

Business Tariffs

Tailor your tariff to fit your business – simply add the features you need as your business changes.

We never forget that every business has very different and individual needs for their mobile communications solutions. Some of the values that have made us successful are simplicity, reliability and the determination to provide you with value for money. Our Business tariffs are designed with this in mind. They're flexible and innovative and you can tailor them to meet your company's requirements. That means, as your business grows and your needs change, so can your tariff.

Whatever the size of your business today, we have a solution that's right for you.

Number of mobiles	1	2 - 100	2+	80+
Business Needs	If your business is just you, then why not buy a monthly bundle of cross network minutes and messages? This way, you'll know exactly what you'll pay every month. And if you don't use all your minutes, you can roll them over for up to 3 months.	Whether your business needs two or one hundred mobiles, buy a bundle of cross network minutes and texts each month and share them amongst your employees. You'll know exactly what you'll pay every month. If you don't use all your monthly minutes, you can roll them over for up to 3 months.	If your business needs more than one mobile and you prefer to only pay for what you use. You'll get a low monthly subscription and then just pay for your call charges. If you call your colleagues a lot, rates are as low as 4.5p.	If your business needs more than 80 mobiles, you only want to pay for what you use and also want to integrate your mobiles and fixed-line phones.
Solution	Individual Bundles	Shared Bundles	Best for Business	Mobile Extension
Additional Reasons to Buy	<ul style="list-style-type: none"> • Calls to your Voicemail are free if you choose O₂ 250, O₂ 400, O₂ 600 or O₂ Max • If you sign up to a selected minutes and texts bundle between 1 October 2004 and 31 January 2005, you'll get double the minutes and text, every month for three whole months.* 	<ul style="list-style-type: none"> • Calls to your Voicemail are free • We are the only network to include texts in our Shared Bundles*** • We have the lowest monthly subscriptions for mobiles you add to your Shared Bundle*** • Free O₂ Bill Manager • Save up to 80% on International calls** • Create the best tariff for you – tailor your account by adding optional extras • Business Care 24 hours, 365 days a year. 	<ul style="list-style-type: none"> • 20% off your five chosen business account numbers† • 4.5p per minute for calls between your mobiles and up to 250 of your company's direct dial extension numbers • Free O₂ Bill Manager • Free Call Tagging • Save up to 80% on International calls** • Create the best tariff for you – tailor your account by adding optional extras • Business Care 24 hours, 365 days a year. 	<ul style="list-style-type: none"> • Brings together your company's fixed-line telephones and your mobiles • Calls from as low as 1.71p per minute • Integrates mobiles into corporate numbering plan • Mobiles can be dialled the same way as and other extension number in the UK • Ability to restrict callers to on-net numbers only • Business Care 24 hours, 365 days a year • Free Call Tagging • Call Transfer.
Key Optional Extras	<ul style="list-style-type: none"> • Messaging Bolt Ons • Discount Country • Ireland Bolt On • Data Solutions • O₂ Insure 	<ul style="list-style-type: none"> • Shared Minutes Bolt Ons • Discount Country • Ireland Bolt On • Data Solutions • O2 Insure. 	<ul style="list-style-type: none"> • O₂ Business Zones • Discount Country • Ireland Bolt On • Messaging Bolt Ons • Data Solutions • O₂ Insure. 	<ul style="list-style-type: none"> • O₂ Business Zones • Discount Country • Ireland Bolt On • Messaging Bolt Ons • Data Solutions • O₂ Insure.

Prices exclude VAT

*Exclusions and terms and conditions apply. **Compared to standard 0 international call rates. ***Correct at time of going to print (September 2004).

†Compared to standard 0 rates. Terms and conditions apply. Chosen numbers subject to certain restrictions.

Individual Tariffs

If your business is just you and you want great value inclusive minutes and text.

- Buy a bundle of cross network minutes and messages each month
- Use your minutes and messages at anytime, across any UK network
- Calls to your voicemail are free if you choose O₂ 250, O₂ 400, O₂ 600 or O₂ Max
- If you don't use all your inclusive minutes or messages in a month, they rollover to the next, for up to 3 months
- You can tailor your account by adding optional extras – creating the best fit tariff for you.

Calling plans with inclusive minutes and text for individuals

1 Mobile

Prices shown are ex.VAT	O ₂ 250	O ₂ 400	O ₂ 600	O ₂ Max
Monthly subscription	£29.79	£38.30	£51.06	£63.83
Additional handset monthly subs	As Above	As Above	As Above	As Above
International Traveller Service	FREE monthly subscription with all these tariffs - that means you save money on international calls			
Inclusive allowance (see notes below)				
Inclusive calls (calls made to the UK)	250 anytime inc. Xnet	400 anytime inc. Xnet	600 anytime inc. Xnet	1000 anytime inc. Xnet
Inclusive messages* (sent in the UK)	50	50	50	50
Rollover of inclusive calls and messages**	3 Months	3 Months	3 Months	3 Months
Call charges (per minute) made in the UK to:				
Fixed-line numbers: Daytime	8.51p	8.51p	8.51p	3.4p
Fixed-line numbers: Evenings/weekends	4.26p	4.26p	4.26p	1.71p
O2 mobiles	6.81p	6.81p	6.81p	2.55p
Other UK network mobiles	29.79p	29.79p	29.79p	25.53p
voicemail 901 messages retrieval	Free	Free	Free	Free
Text message (sent in the UK) per message	10.21p	10.21p	10.21p	10.21p
Media message (sent in the UK) per message	21.28	21.28	21.28	21.28
O2 ActiveTM (GPRS WAP)	£2 per MB	£2 per MB	£2 per MB	£2 per MB
GPRS/3G	£2 per MB	£2 per MB	£2 per MB	£2 per MB
Mobile Internet (GSM WAP) (via 915000/+44 7712 927 927)	8.51p	8.51p	8.51p	8.51p

* If you send a text message in the UK it will use 1 message from your allowance, if you send a text message while abroad or a media message in the UK it will use four messages.

Notes: Unless otherwise stated, call prices apply to calls made in the UK, are quoted by the minute, exclude VAT (prices in brackets include VAT) and are charged in one second increments, then rounded up to the nearest second. Each call is charged excluding VAT and then rounded up to the nearest penny. VAT is then added to the total of all charges on your bill. Minimum call charge 2.55p for voice calls and 5.11p for data calls (including mobile internet calls). Prices are correct at time of going to print (September 2004) but are subject to change. Connection to a pay monthly tariff is subject to status and credit checking and terms of a 12 month airtime contract. † Excludes premium rate, international, calls made and received abroad, value added services, text messaging unless specified in bundle. ^ Service provider dependent. O2 Active is a trademark of O2 Limited.

Shared Bundle Tariffs

When businesses need 2 or more mobiles our Shared Bundles offer great value for businesses with inclusive minutes and text.

- Buy a monthly bundle of cross network minutes and texts which can be shared by all your mobiles
- Use your minutes and texts at anytime, to any UK network
- Calls to pick up your Voicemail 901 are free
- If you don't use all your inclusive minutes in a month, they rollover to the next, for up to 3 months
- We are the only network to include texts in our Shared Bundles
- We have the lowest monthly subscriptions for mobiles you add to your Shared Bundle*
- FreeO₂ Bill Manager – enabling you to electronically track and search your mobile account
- You can tailor your account by adding optional extras – creating the best fit tariff for you.

* Compared to other UK mobile network operators. Correct at time of going to print (September 2004).

Calling plans with inclusive minutes and text to share**					
Prices shown are ex.VAT	2 or more mobiles			5 or more mobiles	
	O ₂ 400 shared	O ₂ 1000	O ₂ 2000	O ₂ 5000	O ₂ 10,000
Monthly subscription	£38.30	£76.60	£148.94	£361.71	£680.85
Additional handset monthly subs	£11.91	£11.91	£11.91	£11.91	£11.91
International Traveller Service	FREE monthly subscription with all these tariffs - that means you save money on international calls				
Inclusive allowance (see notes)†					
Inclusive calls (calls made to the UK)	400 anytime inc. Xnet	1000 anytime inc. Xnet	2000 anytime inc. Xnet	5000 anytime inc. Xnet	10,000 anytime inc. Xnet
Inclusive messages (sent in the UK)	50	100	200	500	500
Rollover of inclusive calls and messages**	3 Months	3 Months	3 Months	3 Months	3 Months
Call charges (per minute) made in the UK to:					
Fixed-line numbers and O2 mobiles	6.81p	6.81p	6.81p	6.81p	6.81p
Other UK network mobiles	25.53p	25.53p	25.53p	25.53p	25.53p
voicemail 901 messages retrieval	Free	Free	Free	Free	Free
Text message (sent in the UK) per message	10.21p	10.21p	10.21p	10.21p	10.21p
Media message (sent in the UK) per message	21.28	21.28	21.28	21.28	21.28
O2 ActiveTM (GPRS WAP)	Free until further notice	Free until further notice	Free until further notice	Free until further notice	Free until further notice
GPRS/3G	O2 Business Data	O2 Business Data	O2 Business Data	O2 Business Data	O2 Business Data
Mobile Internet (GSM WAP)	Sense	Sense	Sense	Sense	Sense
(via 915000/+44 7712 927 927)	8.51p	8.51p	8.51p	8.51p	8.51p

Notes: Unless otherwise stated, call prices apply to calls made in the UK, are quoted by the minute, exclude VAT and are charged in one second increments, then rounded up to the nearest second. Each call is charged excluding VAT and then rounded up to the nearest penny. VAT is then added to the total of all charges on your bill. Minimum call charge 2.55p for voice calls and 5.11p for data calls (including mobile internet calls). Prices are correct at time of going to print (September 2004) but are subject to change. Connection to a pay monthly tariff is subject to status and credit checking and terms of a 12 month airtime contract. †Excludes premium rate, international, calls made and received abroad, value added services, text messaging unless specified in bundle. **Service provider dependent.

Shared Minutes Bolt Ons

Our Shared Minutes Bolt Ons give you the flexibility to really tailor your tariff to suit your business needs as you can choose how many extra minutes you want to add.

By adding a Bolt On to your Shared Bundle you can:

- Personalise your tariff to suit your business needs
- Have more control over your company's mobile budget
- Share your extra minutes across all your company mobiles.

Inclusive minutes	Price per month
250 Minutes	£25.53
500 minutes	£42.55
1000 minutes	£76.60
2000 minutes	£148.94

How do they work?

You can add up to two Shared Minutes Bolt Ons to your tariff – even the same one twice, this means you can add up to 4000 extra minutes. The Shared Minutes Bolt Ons can be shared across all the mobiles on your account and will be used on a first come first served basis.

You can use your Shared Minutes Bolt Ons anywhere in the UK to call:

- Standard UK fixed-lines
- Other UK network mobiles
- O₂ mobiles
- Mobile internet (via 915000 or +447712927927)

Any unused minutes from your Shared Minutes Bolt On will rollover for up to three months.

When you add your Bolt On at point of connection you must subscribe to it for a minimum of 6 months, unless you move to a larger Bolt On which you can do as often as every month.

Best for Business

If your business needs more than one mobile and you prefer to only pay for what you use, but still want great value. You'll also get low monthly subscription and low call rates between colleagues.

- 20% off your five chosen business account numbers*
- 4.5p (ex. VAT) per minute for calls between your mobiles and up to 250 of your company's direct dial extension numbers
- Free O₂ Bill Manager – enabling you to electronically track and search your mobile account
- Free Call Tagging – enabling you to separate your personal and business numbers on your bill
- Up to 80% off UK calls abroad*
- Best for Business is unbeatable value at only £11.91 (ex VAT) a month then you only pay for what you use
- Create the best tariff for you – tailor your account by adding optional extras
- With Best for Business, when you call us from your mobile you'll always talk to a person – not a recorded message.

* Compared to our standard call charges. Terms & conditions apply.

How much does it cost?

Prices shown are ex.VAT	Best for Business
Monthly subscription	£11.91
International Traveller Service (ITS) monthly subscription	FREE
Call charges (per minute) made in the UK to:	
Standard UK fixed-line numbers beginning with 01 or 02, freephone/local numbers 0800/08705/0808	8p
Five chosen UK mobile/fixed-line numbers or up to 250 DDIs (office extensions)* and switchboard	4.5p
Voicemail 901	8p
O2 mobiles	6p
Between Best for Business 'mobiles'	4.5p
No-O2 mobiles	25.53p
Text messaging (per message)	10.21p
Media message (per message) sent to any UK network mobile	21.28p
GPRS/3G no monthly subscription	O2 Business Data Sense
GSM WAP (per minute) (915000/+44 7712 927 927)	8.51p

Daytime: Monday to Friday 7am to 7pm. Weekends: midnight Friday to midnight Sunday. Evenings: all other times.

Unless otherwise stated, call prices are quoted by the minute, exclude VAT (prices in brackets include VAT) and are charged in one second increments, then rounded up to the nearest second. Each call is charged excluding VAT and then rounded up to the nearest penny. VAT is then added to the total of all charges on your bill. Minimum call charge 2.55p for voice calls and 5.11p for data calls (including mobile internet calls). Prices are correct at time of going to print (September 2004) but are subject to change. *These numbers must be owned by the customer.

O₂ Business Zones

40% off calls to two chosen area codes.

You can reduce your call rates even more by introducing O₂ Business Zones as an optional extra to either Best for Business or Mobile Extension.

Each month, for 84p per user you can save 40% on every call to fixed-line numbers within two chosen area codes.* You would benefit from adding 0 Business Zones if each of your mobiles makes over 30 minutes of calls each month to one or two specific area codes.

Call charges to fixed-lines with Best for Business

	Standard rate	O ₂ Business Zone rate	Saving
Anytime	8p	4.5p	40%

Call charges to fixed-lines with Mobile Extension

	Standard rate	O ₂ Business Zone rate	Saving
Daytime	7.5p	4p	47%
Evenings	7p	4p	43%
Weekends	1.71p	1.71p	0%

*UK fixed-line calls only. 0207 and 0208 are separate area codes. 3 months minimum term. Monthly charge applies. On Best for Business and Mobile Extension only. Prices correct at time of going to print (September 2004).

Mobile Extension

Ideal for 80+ mobiles, Mobile Extension brings together your company's fixed-line telephones and your mobiles. Your mobiles then become part of your internal numbering system with simple shortcodes for calls – just like an office extension. This means calls between mobiles, and fixed-line to mobiles benefit from substantially lower charges.

- Save money on fixed-line to mobile calls through on-net billing*
- Savings of up to 46% on calls from your mobiles to 5 fixed number ranges that belong to the customers & suppliers you call the most*
- Easy to set up conference calls for up to 6 mobile extensions at reduced on-net rates
- Billing of fixed-line to mobile calls is itemised, allowing call analysis and cost centre allocation
- Easy communications encourage information sharing

*Depending on fixed-line operator and time of call.

How much does it cost?

Prices shown are ex.VAT		Best for Business
Monthly subscription		£13
International Traveller Service (ITS) monthly subscription		FREE
'On net' call charges (per minute) made in the UK using Mobile Extension to:		
Mobile Extensions mobile to Mobile Extension mobile and to chosen office number(s):	Daytime	4p
	Evenings	4p
	Weekends	1.71p
Chosen office number(s) to Mobile Extension mobiles:	Daytime	6p
	Evenings	4p
	Weekends	4p
Chosen office number(s) to non-O ₂ mobile:	Daytime	16p
	Evenings	12p
	Weekends	6p
Other call charges (per minute) made in the UK from your Mobile Extension mobile to:		
Fixed-line numbers and voicemail 901:	Daytime	7.5p
	Evenings	7p
	Weekends	1.71p
Fixed-line numbers local:	Daytime	7p
	Evenings	4p
	Weekends	1.71p
O ₂ mobiles:	Daytime	6p
	Evenings	6p
	Weekends	6p
Other UK network mobiles:	Daytime	25p
	Evenings	20p
	Weekends	20p
Text message (sent in the UK) per message		10.21
Media message (sent in the UK) per message		21.28p
GPRS/3G no monthly subscription		O ₂ Business Data Sense

Daytime: Monday to Friday 7am to 7pm. Weekends: midnight Friday to midnight Sunday. Evenings: all other times.

Unless otherwise stated, call prices are quoted by the minute, exclude VAT and are charged in one second increments, then rounded up to the nearest second. Each call is charged excluding VAT and then rounded up to the nearest penny. VAT is then added to the total of all charges on your bill. Minimum call charge 2.55p for standard voice calls and 5.11p for standard data calls (including mobile internet calls). Prices are correct at time of going to print (September 2004) but are subject to change. For full details see www.o2.co.uk/business.

O₂ Messaging Bolt Ons

One Bolt On for all your messaging to any UK mobile network.

How do they work?

O₂ Messaging Bolt Ons can save you money. You could be paying the equivalent of 3p per text message if you add 1000 messages to your calling plan and use them all to text. Having one Bolt On is easy to manage, you don't need to decide in advance how you are going to send your messages.

You can use your O₂ Messaging Bolt On to send text and media messages. You just need to decide how many messages you want to add to your calling plan.

Who can have O₂ Messaging Bolt Ons?

You can add O₂ Messaging Bolt Ons to any of our Pay monthly calling plans.

How much does it cost?

Inclusive messages	Price per month
50 messages	£2.55
100 messages	£4.26
200 messages	£7.66
400 messages	£13.62
1000 messages	£25.53

Your O₂ Messaging Bolt Ons will be used as follows:

In the UK:

- Sending a text message uses 1 message
- Sending a media message uses 4 messages.

While abroad:

- Sending a text message uses 4 messages.

Media messages sent over your Bolt On allowance will be charged at 21.28p per message and text messages will be charged at 10.21p per message in the UK.

If you have 100 Message Bolt On, you could send 25 media messages or 100 text messages or a combination of both while in the UK.

You can add two Bolt Ons and even the same one twice if you want, which means you can add up to 2000 texts or 500 media messages.

You can add Bolt Ons to calling plans that have inclusive text messages and they will always be used before your inclusive allowance.

When you add an O₂ Messaging Bolt On at your point of connection/upgrade you must subscribe to it for a minimum of 6 months. If you want to move to a larger Bolt On, you can do this as often as every month.

Discount Country

Call abroad from 8p (ex VAT) per minute to a country of your choice.*

For the monthly subscription of £2.55 (ex VAT) it will also give you rates that'll rival your fixed-line phones to a broad range of countries. All you need to do is tell your service provider which country you'd like to nominate from the list available below. If you find that your business involves constant dealing with customers and colleagues in one of 12 countries on a regular basis, you can benefit from even more discounts compared to our ITS rates – saving up to 69% in some cases.

- Enjoy highly competitive international call rates for the country of your choice (see table below)
- Flat call rates to mobile or fixed phones when calling from the UK, no matter what time of day or night you call
- You'll know exactly what you'll pay before you pick up the phone

How much does it cost?

Country	Discount Country charge per min	ITS charge per min	Saving on ITS
Australia	11.91p	25.53p	53%
Bangladesh	23.83p	76.60p	69%
China	36.60p	76.60p	52%
France**	10.21p	14.47p	29%
Germany**	10.21p	14.47p	29%
India	23.83p	76.60p	69%
Ireland**	10.21p	11.91p	14%
New Zealand	11.91p	25.53p	53%
Pakistan	23.83p	76.60p	69%
South Africa	23.83p	25.53p	7%
Turkey	23.83p	34.04p	30%
USA and Canada	7.66p	14.47p	47%

*Based on call charges to USA/Canada of 7.66p per minute. **Available to Best for Business and Mobile Extension customers only.

Unless otherwise stated, call prices are quoted by the minute, exclude VAT and are charged in one second increments, then rounded up to the nearest second. Each call is charged excluding VAT and then rounded up to the nearest penny. VAT is then added to the total of all charges on your bill. Minimum call charge 2.55p for voice calls and 5.11p for data calls (including mobile internet calls). Prices are correct at time of going to print (September 2004) but are subject to change.

Ireland Bolt On

Save up to 50%* on calls back to the UK when you travel to Southern Ireland.

If you're a visitor to Southern Ireland (Eire), you'll get lower rates with our Ireland Bolt On than with any other UK mobile network** to numbers within Eire or back to the UK.

Ireland Bolt On is exclusive to Business customers and offers a rate of just 25p per minute – that's 50% of our standard rate. The monthly subscription is 84p per mobile.

Charge per minute to call back to the UK or within southern Ireland

	Ireland Bolt On charge	ITS charge	Standard charge	Saving on standard	Saving on ITS
Ireland	21.28p	29.79p	42.55p	50%	29%

*Compared to our standard rate. Terms and conditions apply. **Correct at time of going to print (September 2004).

Unless otherwise stated, call prices are quoted by the minute, exclude VAT and are charged in one second increments, then rounded up to the nearest second. Each call is charged excluding VAT and then rounded up to the nearest penny. VAT is then added to the total of all charges on your bill. Minimum call charge 2.55p for voice calls and 5.11p for data calls (including mobile internet calls). Prices are correct at time of going to print (September 2004) but are subject to change.

